

Business Studies.

A good all-round subject, to help an individual understand how the working world operates.

ATAR - BOARD DEVELOPED - CATEGORY A

About the Course

You will learn to identify a range of legal and business structures and learn how to run a successful business. The subject will provide you with a broad framework of what a business is and how they operate. If you have ever thought about running your own business, then Business Studies will give you the skills and understanding of the capabilities of doing so. Find out more here.

What You Will Do

You will study Finance, Marketing, Human Resources, and Operations. There is a range of theory-based and at times practical information-based work centered around the key business functions. There are research-based essay writing assessments that see you analysing the finances of a company, creating a business plan for a hypothetical business, and writing a structured research report on a range of hypothetical scenarios.

Future Opportunities

Business Studies could give you the skills and understanding of running your own business, working in the business world, and in business management.

